



Veteran journalist launches Phenomenal

Home / News / Local / Veteran journalist launches Phenomenal



Joan and Jillian

Local Top Gallery March 17, 2018 News Reporter Sharell Lockhart

Broadcasting Corporation of The Bahamas (BCB) veteran journalist Joan Davis-Rolle excitedly launched a new, inspiring and historic television show Phenomenal, beginning 8:00 p.m. on Friday, March 9 on the ZNS Television Network.

Celebrated for providing an excellent platform to inform, educate and entertain, Davis-Rolle guarantees the television program will showcase phenomenal people, doing phenomenal things in phenomenal places all while motivating viewers to be the best they can be.

Beginning her journalist career as a reporter at the Freeport News in 1983 before joining the BCB in 1986, Davis-Rolle, who is a leading ZNS reporter, news editor and now producer, believes Phenomenal, with its multi-faceted format co-produced by ZNS senior producer Quincy Jones, will provide a fresh, new, exciting television program featuring movers and shakers, who along this journey called life are known as unsung heroes that are leaving an indelible mark in the footprint of time.

According to Davis-Rolle, "The show's launch is expected to mark a significant boost for this island's religious tourism sector, as it presents an international recording artist, who sings the praises of The Bahamas and who has also discovered what makes Grand Bahama so grand; additionally, the show will feature a fascinating segment entitled Phenomenal News, which will be hosted by an individual who has already made a name for herself in the Arts, appearing in a number of Bahamian plays and the local and national film and television industry, Jillian Lightbourne.

"Another highlight of Phenomenal is a segment called Phenomenal Health and Wellness featuring various health and fitness experts, who have joined forces to lead a national healthy lifestyle campaign and local fitness trainer Alexandra Pelenne will be the first special host during the exciting launch of the show and help Bahamians discover that health is wealth.

"Of course, there will be an inspirational segment, Phenomenal Word that is designed to challenge one's Spirit man through a sound, real, relevant word (Gospel of Christ) thus inspiring all no matter your vocation in life how to use their God-given gifts and talents to become phenomenal and will be hosted by young, dynamic and charismatic Apostle Kenneth Miller."

Known for her excellent journalism skills and creative style, Davis-Rolle will undoubtedly utilize Phenomenal to transition from hard news to liberating news, as she ventures into uncharted professional waters empowering others to share their life stories and hopefully influence generations unborn.

Covering a gamut of stories here in The Bahamas and the United States of America with a few of her most memorable moments in journalism including an exclusive interview with former African Leader the late Nelson Mandela during his official visit to Grand Bahama and the official visit of Her Majesty Queen Elizabeth II, Davis-Rolle, who is the niece of the late Calvin Lockhart; the internationally acclaimed Bahamian actor, known for his starring roles in films like Uptown Saturday Night, Cotton Comes to Harlem and Dynasty also has had the honor of interviewing another son of the soil Oscar Award-winning actor, Sir Sidney Poitier and the former Bahamian Ambassador to Miami Frank Rolle in Florida just to name a few.

A pioneer in her own right, Davis-Rolle along with Diana Swann, Christine Pinder and Miranda Inniss were the pioneers of television when a television station was established in Grand Bahama back on that historic day, November 5,1990 when this service was provided to accommodate the viewing audience in the northern islands of the archipelago.

"Simply put I am a wife and mother, who also serves as an ordained minister and holds firm to the biblical principle found in Philippians 4:13, which states, "I can do all things through Christ who strengthens me," as well as Romans 8:31 that declares "If God be for me, who can be against me."

"Certainly I looked forward to the community tuning in to Phenomenal, and highlighting all the gifts, talents and works of phenomenal people, doing phenomenal things in phenomenal places around The Bahamas and the world on the BCB, this country's media giant that is widely known as the station where, "Only the sun covers The Bahamas better," she said.

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